

GCR

GLOBAL COMPETITION REVIEW



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A GUIDE TO THE WORLD'S LEADING COMPETITION LAW AND ECONOMICS PRACTICES

//////////////////////////////////// 16th annual edition – revised and updated //////////////////////////////////////



TURKEY

Turkey's competition bar, although compact, boasts a broad international clientele and highly trained attorneys who are embracing forthcoming changes to the country's legal regime.

ELITE

Standing tall as ever, **ELIG ATTORNEYS AT LAW** is your best bet for competition expertise in Turkey. Praised by colleagues across the country and internationally, ELIG celebrated its 10-year anniversary in March 2015 with a symposium that brought many of the world's top practitioners and regulators to Istanbul. ELIG's peers all agree: there is ELIG, and then there is everybody else.

Managing partner and head of the firm's competition practice Gönenç Gürkaynak has nearly two decades of competition work under his belt, having worked at the New York, Brussels and Istanbul offices of White & Case before taking the lead at ELIG in 2005. The perennial *Who's Who Legal: Competition* nominee is assisted by two partners: Korhan Yıldırım, who was promoted in January 2014 after nine years at the firm; and Hakan Özgökçen who joined the partnership this past January. The trio oversees by far the largest competition team in Turkey, consisting of six

senior associates – two of whom were lateral hires in 2014 – and 17 mid-level or junior associates who are devoted exclusively to competition work.

Unsurprisingly, ELIG boasts the deepest roster of international and domestic clients, including ExxonMobil, L'Oréal, 3M, Mercedes-Benz and Rolls-Royce, Turkish Airlines and Tetra Pak, as well as nearly 75 per cent of Turkey's cement industry. The firm does approximately three times more merger work than conduct investigations, including advising on acquisitions by GE, Medtronic and Archer Daniels Midland in 2014. Still, ELIG helped medical company Alcon navigate a preliminary investigation by the TCA for alleged resale price maintenance, which resulted in no fine. The TCA found in October 2014 that four companies had colluded to fix the price of fresh yeast, and ELIG client Mauri Maya Sanayi won full immunity for its cooperation.

FIRM	HEAD(S) OF COMPETITION	SIZE	WHO'S WHO NOMINEES	CLIENTS
ELITE				
ELIG Attorneys at Law	Gönenç Gürkaynak	3 partners 6 senior associates 17 junior associates	Gönenç Gürkaynak	Tetra Pak, GE, ExxonMobil, 3M, Turkish Airlines, Mercedes Benz, Mitsubishi, Rolls-Royce, Archer Daniels Midland, L'Oreal, Medtronic, Alcon